alexandra vega

alexvegadesign.com
516.448.2809
alexvegadesign@gmail.com

experience

Cisco: Senior Product Designer → UX Design Team Lead
1+ YEARS (2021 TO PRESENT)

Full-time senior product designer on a remote team based out of Seattle. I collaborate with product owners/managers, engineers, front-end developers, stakeholders, and research teams within an agile/lean environment to produce the best product features and solutions for Cisco partner sellers for Cisco Plus. I also contribute to the DesignOps vision for our team and mentor design interns.

Deloitte Digital: UI/UX Designer → Senior Product Designer
5 YEARS (2016 TO 2021)

Led design vision and user experience strategy for mobile product applications, web applications, design systems, responsive website designs, and SaaS products. Designed original visual UI and interaction components including all state variations. Created usable, accessible, and scalable designs that enable end-users to accomplish their goals in the most elegant, efficient, and enjoyable way possible. Translated defined customer and business goals into simple and effective design solutions and features. Performed audits on current experiences and recommended UX solutions based on user research, standard practice, and good usability.

Excitant Group: Design Director
4 YEARS (2012 TO 2016)

Co-founded, drove overall design vision, and provided user experience strategy for a responsive website publication and online community with over 1 million unique visitors and 2.5 million total page views a month.

Blueprint Test Prep: UI Design
2 YEARS (2010 TO 2012)

Design lead on web application platform for LSAT test preparation.

Hedgehog Development: UI Design
1 YEAR (2009 TO 2010)

Worked in an agile environment to deliver responsive website designs.

education

Fashion Institute of Technology
NEW YORK CITY, 2008

B.A. Graphic Design
A.A.S. Communication Design

Other Education

Shift Nudge, Interface Design, 2022
UX Bootcamp, General Assembly 2016

skills

Design Operations
User Experience Design
Interaction Design
Information Architecture
Task & User Flows
Wireframing
Prototyping
Object Modeling
Accessibility

Research & Discovery
UX Strategy
Deck & Presentation Design
Figma
Sketch
InVision Studio
Adobe Creative Suite
Powerpoint
Keynote
HTML & CSS